

INVITE

Social Innovation Incubators for
Inclusive Digital Healthcare

NetHub



University of Zadar
Universitas Studiorum
Jadertina | 1396 | 2002 |



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Newsletter June 2026

Final Project and Steering Committee Meeting

Bringing the project partners together in Zadar

On 9 September 2026, the University of Zadar hosted the final INVITE Project Meeting and Steering Committee Meeting as part of the project's final event.

Partners reviewed the achievements across all work packages, including:

- INVITE Curriculum and Open Educational Resources;
- Teacher training and the Social Innovation Toolkit;
- Student Social Innovation Incubators;
- Communication and dissemination activities.

The meeting also focused on final deliverables, reporting requirements, remaining activities and the sustainability of project results beyond the project period.



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Final Project and Steering Committee Meeting



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Learning Expedition: From Ideas to Inclusive Digital Healthcare Solutions

18 students. 3 countries. 4 teams. One shared goal.

From 10 to 13 September 2026, Zadar welcomed **18 students from medical vocational schools in Croatia, Slovakia and Türkiye**, together with teachers, mentors and project partners.

During the final implementation phase of the student Social Innovation Incubator, participants worked in international teams to transform user insights into practical ideas for more inclusive digital healthcare.

The four-day programme guided students through the main stages of social innovation:

Understanding users → Defining problems → Developing solutions → Prototyping and testing → Pitching ideas



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Learning Expedition: From Ideas to Inclusive Digital Healthcare Solutions



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Day 1: Understanding Users and Defining Problems

Starting with empathy and real user needs

The first day focused on consolidating the students' preparatory work completed during the summer.

Working in mixed teams, students:

- Reviewed user profiles and Empathy Maps;
- Identified key insights and “wow moments”;
- Refined their problem statements;
- Clarified assumptions and identified missing information.

The aim was to establish a strong, user-centred foundation for developing meaningful solutions.

Learning beyond the classroom

Participants also visited **Zadar General Hospital**, where they learned about its work, departments and role in providing healthcare services to the local community.



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Day 2: Turning Problems into Solutions

From understanding challenges to developing ideas

On the second day, students moved from problem analysis to solution development.

Through collaborative exercises, they:

- Developed “How might we...?” questions;
- Explored and grouped potential solutions;
- Selected the most promising ideas;
- Used the **Social Innovation Lean Canvas** to structure their concepts.

Teams considered their target users, the problem addressed, proposed solutions, social value, key partners, resources, expected impact and key assumptions.



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Day 3: Prototyping and Testing with Users

Putting ideas to the test

Students transformed their selected concepts into simple prototypes and visual representations of their proposed solutions.

A particularly valuable part of the programme was a testing session with **three older adults**, who provided direct feedback on the students' ideas.

The teams explored whether their solutions were:

- Clear and easy to understand;
- Accessible and useful;
- Relevant to the needs of intended users.

Based on feedback from older adults, fellow students and facilitators, teams improved their concepts and prepared short pitch presentations.



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Day 3: Prototyping and Testing with Users



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Demo Day: Students Present Their Innovations

Four teams. Innovative ideas. Real community needs.

The Learning Expedition culminated in the **INVITE Demo Day**, where all 18 students, organised into four teams, presented the outcomes of their Social Innovation Incubator work to an expert jury.

Their presentations showcased how real user insights had been transformed into concrete solution concepts and simple prototypes for more inclusive digital healthcare.

Following the presentations, the expert jury selected the winning teams, recognising students' creativity, empathy, teamwork and ability to develop user-centred solutions.

The Demo Day marked the successful conclusion of the student Social Innovation Incubator and demonstrated the potential of young people to contribute to more accessible, understandable and inclusive healthcare.



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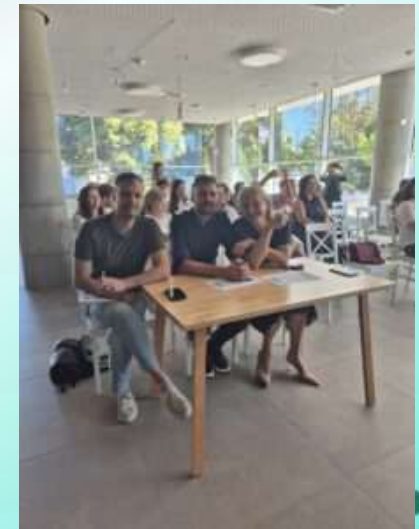


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Demo Day: Students Present Their Innovations



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Final Project Conference: Sharing Results and Looking Ahead

Presenting the achievements and impact of INVITE

The final day also featured the **INVITE Project Conference**, organised by the University of Zadar, bringing together project partners, teachers and stakeholders from education and healthcare.

The conference opened with a welcome address by **Vice-Rector Zvezdan Penezić**, who introduced the University of Zadar and its role in education, research and community engagement.

Professors Marija Ljubičić and Ivana Gusar presented the project's main achievements:

- The INVITE Curriculum and Open Educational Resources;
- The Social Innovation for Inclusive Digital Healthcare Toolkit;
- Implementation of the OERs in partner medical vocational schools;
- Establishment and implementation of student Social Innovation Incubators.

The final event highlighted the value of connecting education, digital skills and social innovation to prepare future healthcare professionals and support more inclusive healthcare services.



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